

Unleash the Power of Return on Data



Real-Time Data Ecosystems: The C-Suite's Competitive Edge

In today's fast-paced digital world, data is more than an asset—it's a strategic advantage. We empower senior executives across every function to harness the power of real-time data ecosystems, transforming insights into action. Whether you're driving innovation, optimizing operations, or shaping workforce strategy, our solutions align data with your business goals - fueling smarter decisions, greater agility, and sustainable growth. Here's how we help C-suite leaders win:

Chief Data or Digital Officers

Drive Innovation, Compliance, and Business Growth

Data ecosystems enable CDOs to integrate, govern, and access data in real time, creating a foundation for trusted insights and innovation. They align data strategy with business goals, support compliance, and turn data into a driver of growth and competitive advantage.

Chief Executive Officers

Turn Data into Decisions

Data ecosystems give CEOs a real-time, integrated view of their business, enabling faster decisions, greater innovation, and operational efficiency. They also unlock new revenue streams, deepen customer insights, and foster strategic partnerships that drive competitive advantage.

Chief Financial Officers

Unlock Tomorrow with Today's Data

Data ecosystems give CFOs real-time financial visibility, enabling smarter forecasting, improved risk management, and cost optimization across the enterprise. They also enhance compliance, support better investment decisions, and drive alignment between finance and business strategy.

Chief Operating Officers

Predict, Perform & Prosper

Data ecosystems provide COOs with real-time, end-to-end operational visibility, enabling smarter decisions, increased efficiency, and greater agility across the value chain. They also drive process innovation and enhance collaboration across departments and partners, helping COOs optimize performance and adapt to change quickly.

Chief Technology or Information Officers

Accelerate Innovation and Align Tech with Business Strategy

Data ecosystems provide CTOs and CIOs with the infrastructure to streamline integration, enhance governance, and unify technology with business strategy, enabling faster innovation and digital transformation. They also support cost optimization, improve access, and ensure security and scalability, creating a trusted foundation for emerging technologies and enterprise-wide alignment.

Chief Marketing Officers

Outsmart the Competition

Data ecosystems give CMOs a unified, real-time view of customer behavior, enabling personalized marketing, faster execution, and improved campaign performance. They also enhance collaboration across teams and help align marketing strategies with broader business goals.

Chief Human Resource Officers

Drive Talent Strategy and Workforce Transformation

Data ecosystems provide CHROs with comprehensive workforce insights that improve talent acquisition, retention, and strategic workforce planning. They also enhance employee experience.

A Methodology Built for Executives

Turning Insights into Impact at Every Stage.

Our proprietary Return on Data methodology is a structured, outcome-driven framework designed to help organizations measure, maximize, and monetize the value derived from their data investments.

Unlike traditional consulting approaches that emphasize long-term roadmaps with delayed payback, 's Return on Data methodology delivers measurable outcomes at every stage.



Measure

Focusing on defining value benchmarks & metrics with data discovery, capability assessment, ROI baselining, and value modeling. The organizations get a clear alignment of data to business outcomes.



Maximize

Our focus is to operationalize AI & Analytics at scale through activities - Data engineering, AI model development, infrastructure optimization, governance integration. It develops optimized pipelines and model adoption.



Monetize

At the monetize stage our focus is to deliver tangible business impact. We do it through business case validation, dashboards, and continuous ROI reporting. And the outcome is real-time value tracking and decision acceleration.



Our Strategic Solutions

To help **Retail, Manufacturing, Financial** and **Logistics** leaders meet today's most critical data challenges, we have developed high-impact solutions focused on what matters most: enabling Enterprise AI and modernizing the data ecosystems that power it. Whether you are aiming to unlock real-time insights, drive automation, or scale AI initiatives, these solutions are designed to get you there - faster, smarter, and with confidence.

> **Enterprise AI Readiness**

Unlock the full power of AI with a data ecosystem built for it.

Imagine the impact of being truly ready for Enterprise AI - where your entire data ecosystem is seamlessly modernized and fully aligned to support advanced analytics, automation, and strategic decision-making. No more guesswork, delays, or disconnected systems - just unified, real-time intelligence powering every KPI, insight, and business move. With trusted, accessible data at your fingertips, your team can act with speed and confidence, unlocking smarter decisions and accelerated growth. This is more than data management, it is data mastery, enabling you to lead with clarity and conviction. You are not just adopting AI - you are shaping the future with it.



Our Strategic Solutions

> **Data Ecosystem Modernization**

Data ecosystem modernization is the foundation of Enterprise AI Readiness.

Imagine the impact of a fully modernized data ecosystem - where your infrastructure, platforms, and processes are seamlessly integrated to support the speed, scale, and intelligence that Enterprise AI demands. No more fragmented systems, outdated tools, or inaccessible data. Instead, you get a unified, real-time foundation that delivers trusted, actionable insights across your organization.

> **Fractional Chief Data Officer Services**

Accelerate Data-Driven Success with On-Demand CDO Expertise.

rodata's Fractional Chief Data Officer Services give you immediate access to expert leadership in data governance, AI strategy, cloud modernization, and ROI-driven data initiatives - delivering business outcomes now, without the cost or delay of hiring a full-time Chief Data Officer or a big firm team.

rodata's strategic data solutions are not just about managing data - it is about transforming it into a strategic asset that fuels automation, accelerates decision-making and drives growth.



A Global Data Analytics & AI Service Provider

rodata is a data and analytics consulting firm that empowers businesses to transform their operations by adopting data-driven processes. Founded in 2019, with global experience, rodata helps organizations unleash the power of their data, turning it into actionable insights that drive growth, enhance performance, and shape a smarter future. The bottom-line: we're passionate about delivering Return on Data (ROD) for our clients.

Unleash the Power of Your Data, Anywhere in the World

As a global data analytics service provider, we empower organizations to make smarter, faster, and data-driven decisions. By combining deep industry expertise, advanced analytics platforms, and AI-powered solutions, we help businesses around the world transform raw data into actionable insights - across every market, every time zone, and every system, platform and application.

Our Expert Talent to Power Your Data Ecosystem

Our team brings together a diverse group of experts and specialists - from Chief Data Officers and data engineers to AI strategists and governance experts - ensuring you have the right expertise to design, build, and scale a high-performing data ecosystem.

Chief Data Officers	Data Architects	Business Analysts
Chief Analytics Officers	Solution Architects	ETL Developers
Data Governance Specialists	Cloud Engineers	BI Developers
AI/ML Engineers	AI Strategists	Data Analysts
Data Engineers	Project/Program Managers	Data Visualization Specialists
Data Scientists	Data Administrators	Data Quality Assurance Specialists

The rodata Advantage

We combine world-class expertise in business, data, and technology with professional fees that are significantly more competitive than industry standards. And, we offer leading edge data ecosystem technology expertise and solutions.

Proven Technology and Industry Expertise

Power your future by leveraging rodata's certified partnerships and deep industry knowledge to accelerate transformation, maximize data value, and deliver real business results - fast.

Industry Expertise That Drives Data-Driven Results

We provide specialized business and data ecosystem consulting tailored to the unique needs of key industries. Our deep understanding of industry-specific metrics, regulatory landscapes, and operational challenges allows us to deliver impactful solutions that drive measurable results. Whether it is optimizing supply chains in Manufacturing and Logistics, enhancing customer experiences in Retail, ensuring compliance in Financial Services, or unlocking data-driven care in Healthcare, we help organizations harness the full power of their data ecosystems to stay competitive and agile in a rapidly evolving market.

Our Trusted Technology Partner Ecosystem

Accelerate your digital transformation with proven, certified expertise. As certified partners with industry leaders like Databricks, Microsoft, Oracle, Snowflake, Talend, and SAP, rodata brings you pre-validated, enterprise-grade solutions that are scalable, secure, and built to deliver business value fast - giving you the confidence of global platforms with the personalization of a trusted partner.



Ready to Unleash the Power of Data Analytics and AI?

Lead With Data. Win With AI.

In today's market, Data and AI are no longer optional - they're mission-critical. If your organization hasn't made this shift yet, the risk of falling behind is real and immediate. That's where rodata makes the difference. As your Fractional Chief Data Officer, we deliver the strategic vision, hands-on execution, and powerful technology partnerships that turn your data into a competitive advantage - without the overhead, delays, or long-term commitment of hiring a full-time executive.

>>> **Ready to turn your data into a powerful driver of growth?** <<<

Let's connect today to start the conversation. Start unleashing the full potential of your data by emailing:

Steve Theriault, Chief Marketing Officer – stheriault@rodata.ai

Prabir Chatterjee, Chief Technology Officer – pchatterjee@rodata.ai

Global Headquarters | 215 Remington Blvd, Suite C, Bolingbrook IL 60440 digital.gold@rodata.ai +1 (773) 657-9179